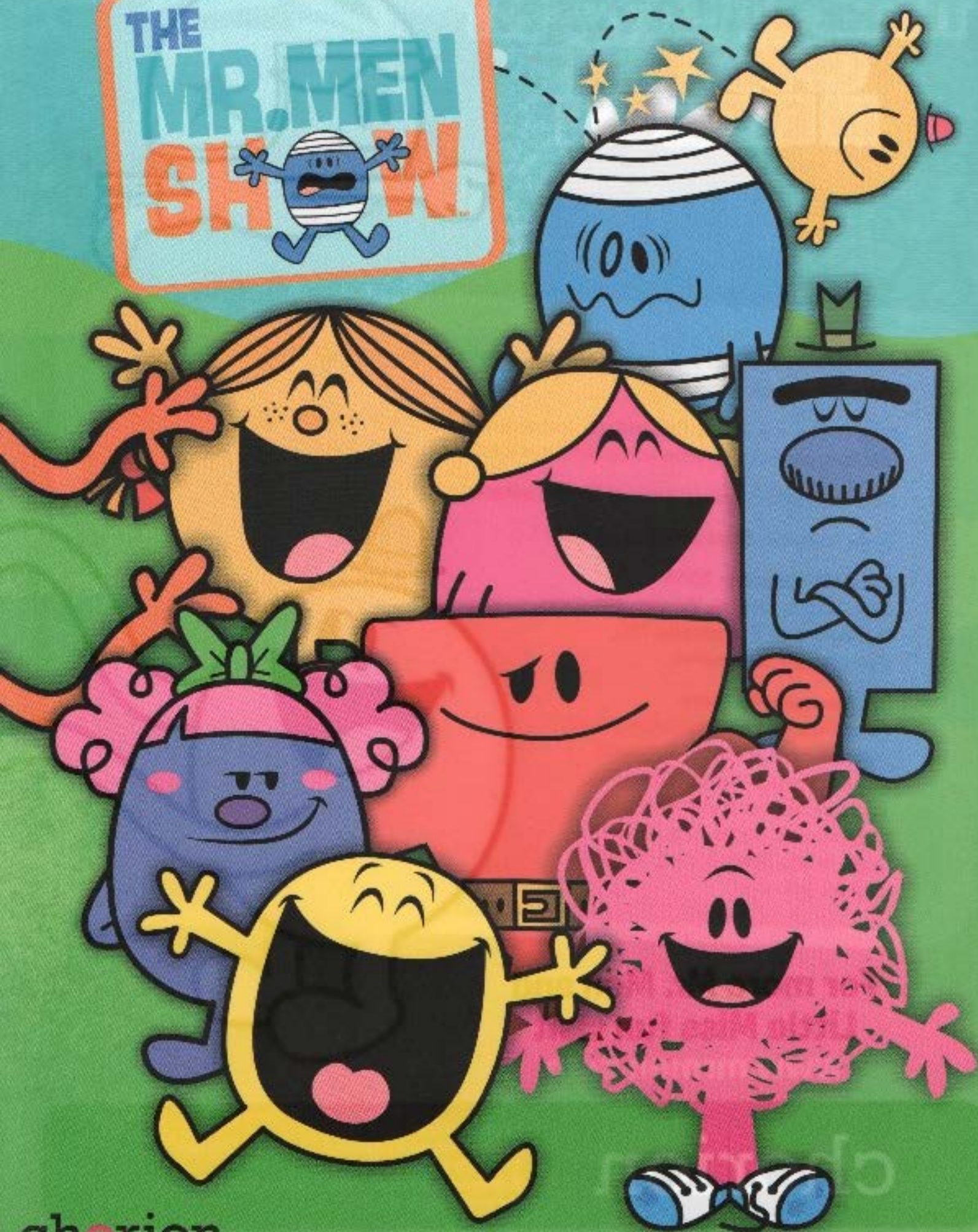


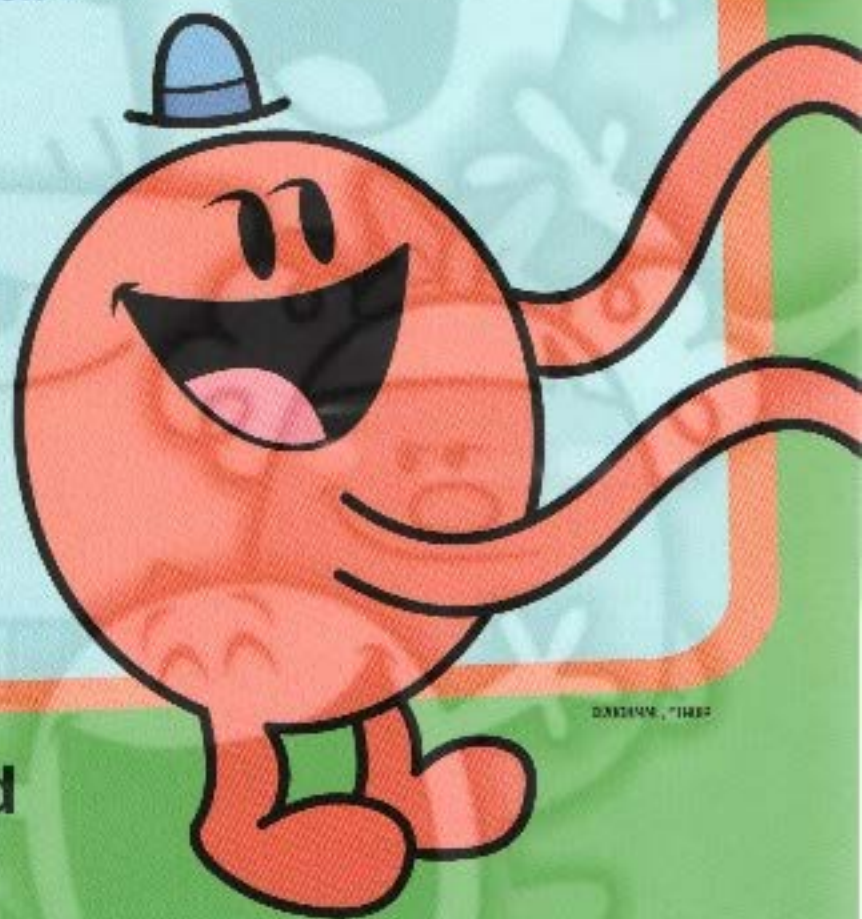
THE MR. MEN SHOW



THERE'S A LITTLE BIT OF MR. MEN IN EVERYONE



- A re-imagining of the 35-year old beloved book series by Roger Hargreaves that has sold over **100 million books** worldwide.
- **52 x 11** minute episodes. First and only animated sketch comedy for young children, filled with sketches, interstitials, music videos and dance interludes.
- Features a super-sized ensemble of **25 characters**.
- Target Audience: **Boys and Girls** ages 4 to 7.
- **Global TV Launch in 2008:**
USA: Cartoon Network, **UK:** Five's Milkshake!,
France: France 5, **Australia:** ABC,
Portugal: RTP, and more!
- **Key Licensing Partners:**
Fisher-Price/Mattel, Sony Pictures Home Entertainment, Adidas, H&M, Egmont, Unilever, Marks & Spencer, Junk Food, Skechers, McDonald's, Jumbo Games, Virgin Atlantic, Freeze, Zara, Armitron, Jakks Pacific, Blues Clothing, Hachette, Sahinler and more!



For more Mr. Men and
Little Miss fun visit
www.mrmen.com

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